

Environmental License Plate Fee Increase

New Information

Beginning on December 1, 2009, many personalized plate fees will increase by eight dollars. The eight dollar fee increase will apply to regular Environmental License Plates (ELP) and certain personalized special interest license plates. The fee increase will be due on applications for:

- Original personalized plates.
- Renewal of vehicles with personalized plates that expire on or after December 1, 2009.
- Duplicate personalized plates.
- Reassignment of personalized plates from one vehicle to another.
- Retention of personalized plates that are not currently being used.
- Conversion of personalized plates from one type of plate to another.

In addition, the Olympic Training Center (OTC) personalized plate **renewal** fee will increase by eight dollars. All other OTC plate fees did not increase and remain the same.

Renewal notices reflecting the fee increase will be sent out for affected vehicles with a registration expiration date of December 1, 2009, or later. The fee increase is payable upon renewal for these vehicles, even if the renewal is paid early.

The fee increase will be prorated on personalized plate **reassignment** applications if the new expiration date is extended (beyond December 1, 2009). These prorated fees are now due. A plate reassignment application that was keyed as Report of Deposit (RDF) prior to September 3, 2009, may now have additional fees due. See example of proration difference below:

Plate currently expires 04/10/10. It is reassigned to a vehicle expiring 08/10/10. Previously a four month proration of the \$30 plate renewal fee generated \$10 due. The new four month proration of the \$38 plate renewal fee generates \$13 due.

Exceptions to the ELP Fee Increase

All of the following special interest plates are **exempt** from the fee increase:

- Kids (personalized or sequential).
- Former Prisoner of War (POW) (personalized or sequential).
- Veterans Organizations (personalized or sequential).
- **All** sequential (not personalized) special interest plates.

New ELP Fee Chart

A chart showing the personalized plate fees as of December 1, 2009, is attached.

The fees shown in the attached chart include the new eight dollar fee increase (if the increase is required). **Do not** add an additional eight dollars to the attached chart's fee amounts.

Background

New legislation increased the fees for ELPs and certain special interest personalized license plate applications covered under *California Vehicle Code* sections 5106 and 5108. The additional fees generated by this increase will be deposited in the California Environmental License Plate Fund which is used to preserve, enhance, and protect California's environment.

The Special Interest License Plate Application (REG 17) is being revised to reflect the fee increase.

Reference

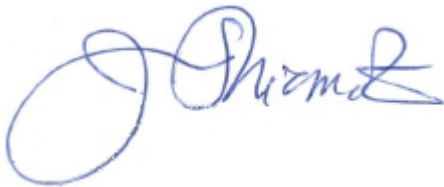
California Vehicle Code §§5106 and 5108

Distribution

Notification that this memo is available online, at www.dmv.ca.gov under Publications was made via E-mail Alert in September 2009.

Contact

Call the DMV Customer Communications Section, at (916) 657-6560 for further clarification of this memo. Upon request, this document can be produced in Braille or large print.

A handwritten signature in blue ink, appearing to read "J Shiimoto", with a large loop at the beginning.

JEAN SHIOMOTO, Deputy Director
Communication Programs Division

Attachment

Attachment for VIN 2009-23

Personalized License Plate Fees—December 1, 2009, and Later The \$8 fee increase is included in the fees below. Do not add additional fees.						
Personalized Plate	Original	Renewal	Duplicate	Reassignment	Conversion	Retention
Arts	\$98	\$78	\$38	\$53	\$98	\$38
Coastal Commission (Whale Tail)	\$98	\$78	\$73	\$53	\$98	\$78
Collegiate	\$98	\$78	\$73	\$53	\$98	\$38
Environmental (Regular ELP)	\$49	\$38	\$39	\$38	No Fee	\$38
Firefighter	\$83	\$58	\$73	\$53	\$83	\$38
*Kids (no increase in fees)	\$50	\$40	\$35	\$15	\$50	\$30
Lake Tahoe	\$98	\$78	\$73	\$53	\$98	\$38
Livery	\$49	\$38	\$39	\$38	\$49	\$38
Memorial	\$98	\$78	\$73	\$53	\$98	\$78
Olympic Training Center (renewal fee increase only)	\$50	\$68	\$35	\$15	\$50	\$30
*Former Prisoner of War (no increase in fees)	No Fee	No Fee	\$31	No Fee	No Fee	No Fee
*Veterans Organizations (no increase in fees)	\$40	\$30	\$35	\$15	\$40	\$25
Whale Tail—see Coastal Commission (above)	—	—	—	—	—	—
Yosemite	\$98	\$78	\$73	\$53	\$73	\$38

*Plates without fee increase.